

# **GRAMMY CAMP**

GRAMMY Camp® is a two-week residential summer camp for high school students with a focus on the music industry. Hosted in Los Angeles by the University of Southern California Thornton School of Music and taught by top music professionals from multiple disciplines, GRAMMY Camp provides an immersive experience in various music industry careers.

## **Career Tracks and descriptions:**

## **Audio Engineering**

Participants will have instruction in various professional recording and live techniques and platforms such as mic anatomy and selection, signal flow, signal processing and more.

#### Concert Promotion/Production

Campers will develop, promote, market and execute the GRAMMY Camp showcase in addition to learning the principles behind successful event production and promotion. Curriculum will explore business aspects of live events, new media promotion and traditional marketing methods.

#### DJ-Remixing

DJs/Turntablists will develop their skills in mixing, scratching and beatjuggling, in addition to exploring sampling and software applications for remixing, producing music mixes and blending.

### Film Scoring

Participants will have the opportunity to compose a musical cue for a recent motion picture clip, and record it with a live orchestra on a movie studio scoring stage.

# Instrumental Performance (Bass/ Drums/

Keyboard/ Guitar/ Saxophone/ Trumpet/ Trombone)
Musicians will concentrate on small ensemble
performances in multiple settings including live
performance along with studio and film scoring sessions.

#### Music Journalism

Campers will hone their linguistic skills by reporting on and telling the story of GRAMMY Camp. There will be instruction in effective writing and communication techniques in both traditional and new media outlets; ethics and practices of journalism and more.

#### Music Production

Using digital audio work stations, Campers will be fast tracked through the essentials of digital studio recording to programming editing, sampling, mixing and developing their original compositions.

#### Performance Songwriter (Singer/Songwriter)

Campers will explore the building blocks of developing new and existing songs; develop skills and techniques for writing and the importance of sound music business practices.

## Video Game Music and Sound Design

Campers will compose an original, non-linear music excerpt for the interactive gaming environment, and record their composition with a live orchestra.

# Learning and performing experiences will include:

- Individual and small group instruction
- Interactivity between various Career Tracks
- Forum discussions, Workshops, Clinics and Master Classes with top music industry professionals
- Field trips to professional venues around Los Angeles (performance venues, studios, etc.)
- Media, performance and recording projects
- Music business best practices: how to make a living in your chosen Career Track.

## **GRAMMY Camp Dates:**

July 12-26, 2008

#### Location:

GRAMMY Camp will be held at the University of Southern California (USC) in Los Angeles. Campers, Counselors and GRAMMY Camp staff will live in the USC dormitories and eat three meals daily in the dining hall. Instruction will be held in classrooms on campus, in the USC Thornton School of Music facilities and at venues throughout Los Angeles.

# **Program Cost:**

\$2,500

Includes lodging accommodations, all meals, curriculum & instructional materials, ground transportation in Los Angeles and field trips. All selected Campers must provide air or ground transportation to and from Los Angeles, CA. Financial Assistance is available.

The Atlanta Chapter of The Recording Academy® is sponsoring two high school students from Georgia to attend GRAMMY Camp.

Monies will be provided by the Bobbie Bailey Foundation Scholarship.

For more information and to download the GRAMMY Camp application, go to www.grammyintheschools.com

Toll free: 1.800.423.2017 ext. 8682 grammy.camp@grammy.com

