

The GRAMMY Foundation®

with

The Recording Academy® Los Angeles Chapter
and the Producers & Engineers Wing®

are pleased to showcase

"THE MAKING OF SGT. PEPPER"

a live multimedia presentation moderated by

SIR GEORGE MARTIN

Friday • **July 11, 2008** • Bovard Auditorium, USC

7:00 p.m. Reception • 8:00 p.m. Presentation

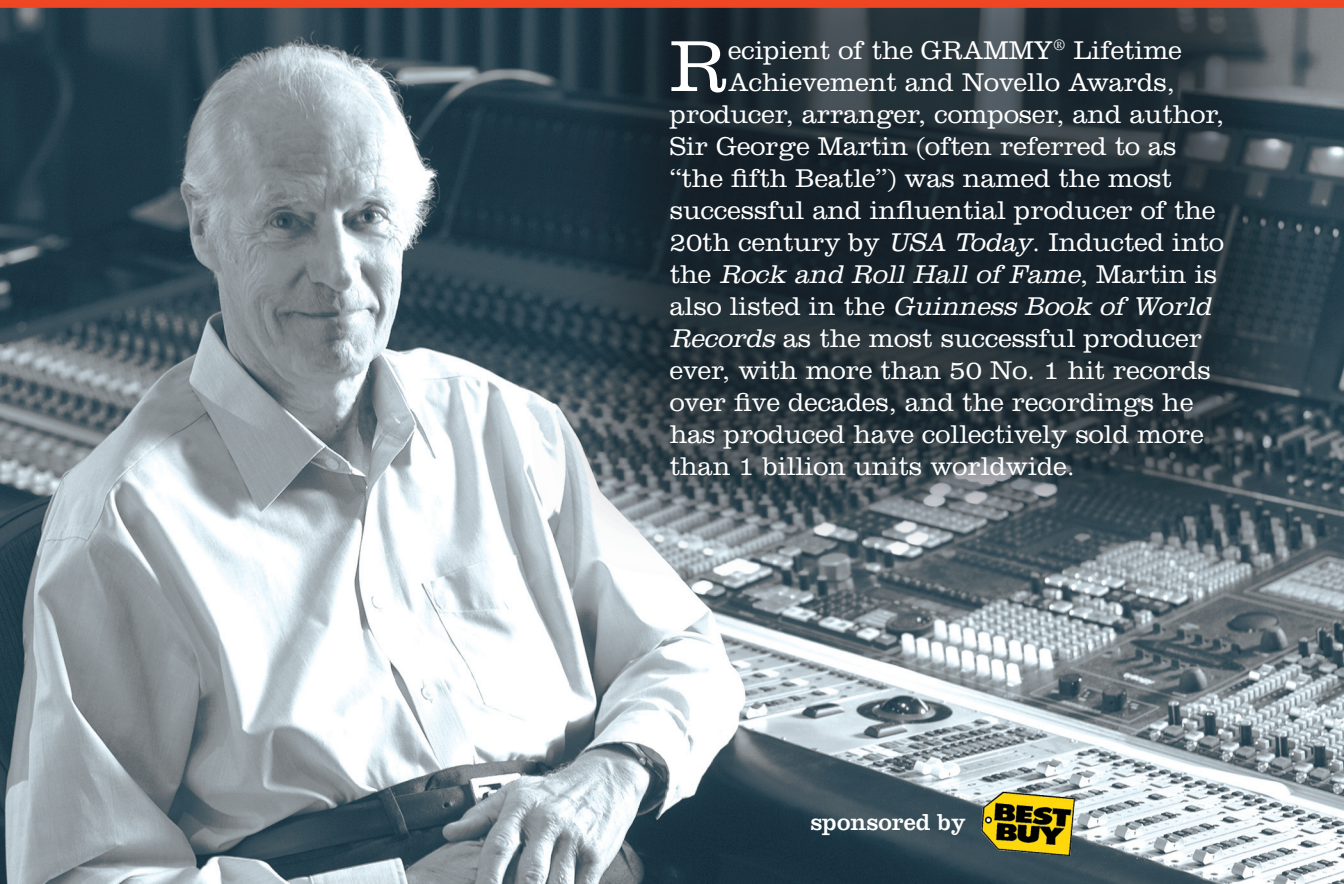
Member: \$50 per person

Non-member: \$100 per person

Contact Marisela Huerta at 310.581.8731 or marisela.huerta@grammy.com to purchase tickets.

The GRAMMY Foundation will also honor Sir George Martin on Saturday, July 12 at the annual Starry Night Tribute Dinner and Concert featuring America, Burt Bacharach, Jeff Beck, Natalie Cole, David Foster, Tom Jones, Michael McDonald and many more.

Contact Dana Tomarken at 310.392.3777.

A black and white photograph of Sir George Martin, an elderly man with white hair, wearing a light-colored button-down shirt. He is sitting at a large, complex recording console with many knobs and sliders. He is looking towards the camera with a slight smile.

Recipient of the GRAMMY® Lifetime Achievement and Novello Awards, producer, arranger, composer, and author, Sir George Martin (often referred to as "the fifth Beatle") was named the most successful and influential producer of the 20th century by *USA Today*. Inducted into the *Rock and Roll Hall of Fame*, Martin is also listed in the *Guinness Book of World Records* as the most successful producer ever, with more than 50 No. 1 hit records over five decades, and the recordings he has produced have collectively sold more than 1 billion units worldwide.

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