



# BARBRA STREISAND

2011 PERSON OF THE YEAR FRIDAY, FEBRUARY 11, 2011 LOS ANGELES, CA

MUSICARES®

Company Name \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_

**TABLE AND TICKET RESERVATIONS – \*DEADLINE TO BE LISTED ON INVITATION: NOVEMBER 12, 2010**

- DIAMOND SPONSOR: \$75,000**
  - Three Diamond Tables (36 seats)
  - 4-Color Page in Tribute Journal
  - Recognition on Dinner Invitation\*
- PLATINUM PLUS SPONSOR: \$55,000**
  - Two Platinum Plus Tables (24 seats)
  - 4-Color Page in Tribute Journal
  - Recognition on Dinner Invitation\*
- PLATINUM SPONSOR: \$27,500**
  - One Platinum Table (10 seats)
  - 4-Color Page in Tribute Journal
  - Recognition on Dinner Invitation\*
- GOLD SPONSOR: \$17,500**
  - One Gold Table (10 seats)
  - 4-Color Page in Tribute Journal
  - Recognition on Dinner Invitation\*
- SILVER SPONSOR: \$12,500**
  - One Silver Table (10 seats)
  - B&W Page in Tribute Journal
  - Recognition on Dinner Invitation\*
- INDIVIDUAL DINNER TICKETS**
  - \_\_\_\_\_ Diamond tickets: \$7,500 each
  - \_\_\_\_\_ Platinum Plus tickets: \$5,500 each
  - \_\_\_\_\_ Platinum tickets: \$2,750 each
  - \_\_\_\_\_ Gold tickets: \$1,750 each
  - \_\_\_\_\_ Silver tickets: \$1,250 each

**TRIBUTE JOURNAL ACKNOWLEDGEMENTS OR ADVERTISEMENTS – AD DEADLINE: JANUARY 14, 2011**

- INSIDE COVER SPREAD \$ 20,000**
- BACK COVER \$ 15,000**
- INSIDE COVER \$ 10,000**
- DIVIDER BACK PAGE \$ 8,500**
- DIAMOND PAGE \$ 7,500**
- PLATINUM PLUS PAGE \$ 5,500**
- PLATINUM PAGE \$ 4,500**
- GOLD PAGE \$ 3,500**
- SILVER PAGE \$ 2,500**

**SPECS:** Page size is 7 1/2" x 10". 150 line screen. No bleeds. Please provide artwork on disk or e-mail to [wynniew@grammy.com](mailto:wynniew@grammy.com) in the following format: Hi-Res PDF file (preferred format), Quark, Illustrator, or Photoshop, 4-Color or B&W is acceptable.

**Acknowledgements** are limited to company name, logo, slogan and message to the honoree. Price of an acknowledgement **is tax-deductible** as a charitable contribution. **Advertisements** including contact information such as Web site, address, e-mail address or phone number, along with a message to the honoree **are not tax deductible** as a charitable contribution. Fair Market Value is the Page Price. A tax letter will be sent following the event listing the fair market value and the tax deductible portion of your contribution. Federal Tax Identification Number: 95-4470909

**PAYMENT ARRANGEMENT – Kindly make check payable to the MusiCares Foundation®. Payment must be received by JANUARY 25, 2011.**

- Sorry, I am unable to attend. Please accept my donation to the MusiCares Foundation in the amount of \$ \_\_\_\_\_ .
- Check \$ \_\_\_\_\_     Charge amount \$ \_\_\_\_\_     American Express     MasterCard     Discover     VISA

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_ Signature \_\_\_\_\_

PLEASE PRINT



*MusiCares 2011 Person of the Year is an official 53rd GRAMMY® Week event.*

For further information contact: **Dana Tomarken/Dorit Kalev** TEL: 310.392.3777 FAX: 310.399.6772

MusiCares is a charity founded by The Recording Academy®  
MusiCares, Special Events, 3030 Olympic Boulevard, Santa Monica, California 90404

[www.musicares.com](http://www.musicares.com)

*Please retain a copy of this form for your records.*



MUSICARES®

## THE MISSION

Established in 1989 by The Recording Academy®, MusiCares® provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community.

Every day, MusiCares helps people we all know — whether it's a young guitar player who is about to undergo surgery without health insurance; a veteran pianist whose hand injury will prevent him from performing for an extended period; the family of a beloved blues artist who cannot afford to pay for his funeral; or a songwriter who has found that substance abuse is consuming his life. MusiCares can and does help.

## EMERGENCY FINANCIAL ASSISTANCE PROGRAM

The "heart and soul" of MusiCares is the Emergency Financial Assistance Program. With a commitment to providing help to those in need as quickly as possible, MusiCares operates toll-free phone lines in the West region (1.800.687.4227), East region (1.877.303.6962), and South region (1.877.626.2748).

MusiCares provides assistance for basic living expenses including rent, utilities and car payments; medical expenses including doctor, dentist and hospital bills; psychotherapy; and treatment for HIV/AIDS, Parkinson's disease, Alzheimer's disease, hepatitis C and other critical illnesses. In May 2010, MusiCares established the Nashville Flood Relief Fund to provide resources for food and clothing, gasoline and transportation, cleanup efforts, relocation costs, medicine, and other critical supplies to help the Nashville music community get through this difficult time. The Emergency Financial Assistance Program is open to music people who are able to document at least five years of employment in the music industry and/or credited contribution to six commercially released recordings or videos, and who can demonstrate proof of need.

## OUTREACH PROGRAMS

MusiCares has also developed a range of nationwide educational workshops and programs to address the unique needs of music professionals. These workshops cover a variety of subjects, including financial, legal and substance abuse issues, as well as topics of concern to specific constituencies such as vocal health. Through industry health fairs, MusiCares provides information to the music community to promote medical well-being and brings together health care providers offering services such as flu shots, hearing tests and medical screenings. The Nashville Chapter has convened a hepatitis C support group to provide education and support for individuals afflicted with this serious disease.

## ADDICTION RECOVERY PROGRAM

In addition to our Emergency Financial Assistance Program and outreach efforts, MusiCares operates an Addiction Recovery Program that has become a leading force in the effort to identify and address the problems of addiction in our industry. MusiCares developed the MusiCares MAP Fund® as a pool of resources set aside specifically to provide members of the music community access to addiction recovery treatment and sober living resources. The MusiCares MAP Fund operates a toll-free phone line at 1.800.687.4227.

## COMMUNITY AND NONPROFIT PARTNERSHIPS

MusiCares collaborates with industry and health-related nonprofit organizations to ensure that the most appropriate, comprehensive and vital services are provided to its clients as expeditiously as possible. These partnerships were developed to maximize the resources provided to clients in need. Frequently, an individual will contact one organization without realizing that they could be eligible for further services. When possible, our Health and Human Services Directors collaborate with other relief organizations to provide additional assistance. Partners include the Actors Fund, American Federation of Television and Radio Artists, the Jazz Foundation, the Opry Trust Fund, the Screen Actors Guild and the Society of Singers, among others.

## PERSON OF THE YEAR TRIBUTE

The annual MusiCares Person of the Year tribute dinner, and silent and live online auctions take place during GRAMMY® Week. Each year, the dinner honors a recording artist who has made important contributions to the world of music and has demonstrated extraordinary humanitarian and philanthropic efforts. The event generates significant financial support for MusiCares and draws attention to the critical work of the organization. Previous MusiCares honorees include Tony Bennett, Bono, Natalie Cole, Phil Collins, David Crosby, Neil Diamond, Gloria Estefan, Aretha Franklin, Don Henley, Billy Joel, Elton John, Quincy Jones, Luciano Pavarotti, Bonnie Raitt, Paul Simon, Sting, James Taylor, Brian Wilson, Stevie Wonder and Neil Young.

## HOW CAN I HELP?

As our industry responds to current technological and economic shifts, the needs of our community increase. Your help is more important now than ever. Please talk to us about the people you know who are in need. Invite us to your company, studio or other gathering to talk about how we can help, and when considering a charity for your personal or professional contribution, please remember MusiCares. Your contribution can make a real difference in the lives of the members of our music family.

For more information on MusiCares charitable foundations, to receive applications for any of our programs or to learn how you can contribute, please visit [www.musicares.com](http://www.musicares.com) or call 310.392.3777.