



**Producers &
Engineers Wing**

The Recording Academy[®]

Producers & Engineers Wing

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For Immediate Release

NEWS RELEASE

THE RECORDING ACADEMY[®] PRODUCERS & ENGINEERS WING HOSTS ROCK MY SOUL! CELEBRATING THE WORK OF LEGENDARY MUSIC MEN TOM DOWD, AHMET & NESUHI ERTEGUN, ARIF MARDIN AND JERRY WEXLER

*The Recording Academy[®] Producers & Engineers Wing Holds Its Second Annual
GRAMMY[®] Week Event at the Legendary Village Recording Studios*

*Recording Academy Chair Jimmy Jam, Producers Nile Rodgers and Jimmy Douglass Join Leading
Members of the Recording Community to Pay Tribute to the Legacy of These Visionaries*

SANTA MONICA, Calif. (February 24, 2009) — On Thursday, Feb. 5, days before the 51st GRAMMY[®] Awards telecast, The Recording Academy[®] Producers & Engineers Wing held its second annual GRAMMY Week event. Titled "Rock My Soul!," it honored the work of legendary music innovators Tom Dowd, Ahmet & Nesuhi Ertegun, Arif Mardin and Jerry Wexler and was hosted by the Village Recording Studios, birthplace of scores of classic recordings from GRAMMY-winning artists including Aerosmith, Fleetwood Mac, and Tom Petty.

At 8 p.m., the doors to The Village were opened to nearly 600 guests, consisting of GRAMMY-winning engineers and producers such as Jimmy Jam, Roy Thomas Baker, Chris Lord-Alge, Phil Ramone, Jimmy Douglass, Geoff Emerick, Al Schmitt, Brooks Arthur and more, as well as other award-winning industry figures, including legendary producer/engineer Eddie Kramer; artist/producer/remixer Carmen Rizzo; artists Keb' Mo', Lucinda Williams, Billy Morrison (The Cult, Camp Freddy) and Weezer; KCRW Music Director Jason Bentley and syndicated radio personality Shadoe Stevens; EMMY[®] Award-winning actress Alfre Woodard; and former NBA player Rick Fox. The event paid special tribute to Dowd, the Erteguns, Mardin and Wexler, producers and engineers who made an indelible mark on music history. From John Coltrane and Charles Mingus to Aretha Franklin, Ray Charles, Led Zeppelin, Cream, and the Rolling Stones, these five "record men" charted the course for rock and roll and left an incredible heritage of music.

Addressing top industry guests and members of The Recording Academy Producers & Engineers Wing, P&E Wing Sr. Executive Director Maureen Droney and Co-chair Glenn Lorbecki, along with the Village Studios CEO Jeff Greenberg, gave opening remarks on the night's presentation. The event's Co-chairs, producers Nile Rodgers and Jimmy Douglass, shared personal favorite experiences regarding working with the event's legendary honorees, and Recording Academy chairman Jimmy Jam concluded the presentation with eloquent comments about the importance of those who work behind the scenes to create music.

The Village's various studios featured playback sessions of songs with which each of the event's honorees were involved. Studio A, the Rock and Pop Room, was sponsored by Fender[®] Musical Instruments. The playlist in Studio A included tracks that ranged from Bobby Darin's "Mack the Knife," to Cream's "Sunshine of Your Love," to Led Zeppelin's "Whole Lotta Love," to Norah Jones' "Don't Know Why," and more. In Studio B, the Shure-

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sponsored Jazz Lounge, attendees were treated to such classic jazz tracks as John Coltrane's "My Favorite Things," Charles Mingus' "My Jelly Roll Soul," and the Modern Jazz Quartet's "Night in Tunisia." Studio D, the Rhythm & Blues suite, was sponsored by Universal Audio. Their playlist included Albert King's "Born Under a Bad Sign," Ray Charles' "What'd I Say," Aretha Franklin's "Respect," Otis Redding's "Sittin' on the Dock of the Bay," and much more. A VIP suite, sponsored by GenAudio, showcased GenAudio's new AstoundStereo™ technology. Other sponsors of the event included West L.A. Music and Westlake Audio, JBL Professional, Digidesign, Sennheiser/Neumann, Neve, Korg and MIX/ReMix magazines.

"The volume of musical work that Ahmet and Nesuhi, Jerry, Arif, and Tom gave to the world is simply unsurpassed," stated Maureen Droney, Sr. Executive Director of The Producers & Engineers Wing. "The P&E Wing is honored to be able to pay tribute to these great men, who not only helped shape the course of musical history but who personally influenced the P&E Wing's members in very profound ways."

Photo File: PE_RockMySoul1.JPG

Photo Caption: Pictured L-R: P&E Wing Co-chair Glenn Lorbecki, P&E Wing Sr. Executive Director Maureen Droney, honoree family member Joe Mardin, Event Co-chairs Nile Rodgers and Jimmy Douglass, honoree family members Cheryl Dowd, Dana Dowd and Paul Wexler, Recording Academy Chair Jimmy Jam, and Village Studios CEO Jeff Greenberg, at the P&E Wing's recent event "Rock My Soul," which honored the work of legendary music innovators Tom Dowd, Ahmet & Nesuhi Ertegun, Arif Mardin and Jerry Wexler. Photo Courtesy of The Recording Academy®/Wireimage.com ©2009. Photo by Rick Diamond.

Established in 1957, The Recording Academy is an organization of musicians, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit www.grammy.com.

Currently, 6,000 professionals comprise the Producers & Engineers Wing, which was established for producers, engineers, remixers, manufacturers, technologists, and other related creative and technical professionals in the recording community. This organized voice for the recording community addresses issues that affect the craft of recorded music, while ensuring its role in the development of new technologies, recording and mastering recommendations, and archiving and preservation initiatives. For more information, please visit www.producersandengineers.com.

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