



**\*\*\*MEDIA ALERT FOR APRIL 13 —23, 2009\*\*\***

**GRAMMY® CHARITY ONLINE AUCTIONS OFFER  
"SPRING SALE" WITH EXCLUSIVE TRAVEL PACKAGES AND  
VIP EXPERIENCES TO BENEFIT  
MUSICARES® AND THE GRAMMY FOUNDATION®**

**WHO:** MusiCares® and The GRAMMY Foundation®

**WHAT:** GRAMMY® Charity Online Auctions — Just in time for spring getaways, this auction offers **luxury travel packages** and once-in-a-lifetime **VIP experiences**. The lots are available for bid **now through April 23** at [www.ebay.com/grammy](http://www.ebay.com/grammy), presented in partnership with Kompolt. Winning bidders can enjoy truly singular vacations and concerts with unparalleled access, with all proceeds benefiting MusiCares and the GRAMMY Foundation.

Featured items include:

- 52nd Annual **GRAMMY Awards VIP Experience** for two including **Platinum-level GRAMMY tickets** and **GRAMMY Celebration** tickets.
- Exciting **international travel packages** include a **Tokyo Getaway** with three night suite stay and first class air; a six night villa and suite stay along the **Mexican Virgin Coast** and highlands with first class air; and a two night suite stay in **Monaco!**
- **Domestic getaways to Atlanta, Atlantic City, Keyah Grande Resort in Pagosa Springs, Colo., New York, and Los Angeles — each with first class air.**

**WHEN:** The auction runs now through **April 23, 2009**

**WHERE:** [www.ebay.com/grammy](http://www.ebay.com/grammy)

**WHY:** Proceeds from the **Annual GRAMMY Spring Auction** provide essential support for MusiCares and the GRAMMY Foundation.

MusiCares ensures that music people have a place to turn in times of financial, medical and personal need by providing programs and services including **emergency financial assistance, educational workshops, and flu shots, hearing tests and medical/dental screenings**. The **MusiCares MAP Fund®** allows access to addiction recovery treatment and sober living resources for members of the music community regardless of their financial circumstances, and **Safe Harbor Rooms, weekly addiction support groups, and the MusiCares Sober Touring Network** provide ongoing recovery support.

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## GRAMMY Charity Online Auctions

### Page 2

Under the banner of **GRAMMY in the Schools**<sup>®</sup>, the GRAMMY Foundation produces a range of distinct education programs — across the country throughout the year — that serve high school students and their schools including **GRAMMY Career Day** presented by the Gibson Foundation; **GRAMMY SoundChecks**; **GRAMMY Signature Schools** presented by the Gibson Foundation; **GRAMMY Jazz Ensembles**; and **GRAMMY Camp**<sup>®</sup> sponsored in part by Epiphone. The GRAMMY Foundation also offers preservation and advancement initiatives, fosters dialogue about compelling issues facing the music industry, supports projects that increase the understanding of music and its role in society, and raises public awareness about the urgent need to preserve our nation's recorded sound legacy. These programs include the **Entertainment Law Initiative**<sup>®</sup>, the **Grant Program** with funding generously provided by The Recording Academy<sup>®</sup>, the **Living Histories** program and the **Music Preservation Project**.

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy<sup>®</sup>, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit [www.grammyfoundation.com](http://www.grammyfoundation.com).

Established in 1989 by The Recording Academy, MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, please visit [www.musicares.com](http://www.musicares.com).

GRAMMY Online Charity Auctions are presented in partnership with Kompolt, a California-based online auction agency focused on creating successful, high-value, high-profile promotional and charity auctions for top brand companies. For more information on Kompolt, please visit [www.kompolt.com](http://www.kompolt.com).

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