



*****MEDIA ALERT FOR MAY 11—21, 2009*****

**GRAMMY® CHARITY ONLINE AUCTIONS OFFER
"A LITTLE BIT COUNTRY... A LITTLE BIT ROCK AND ROLL AUCTION"
WITH EXCITING MEMORABILIA TO BENEFIT
MUSICARES® AND THE GRAMMY FOUNDATION®**

WHO: MusiCares® and The GRAMMY Foundation®

WHAT: GRAMMY® Charity Online Auctions — The latest in this year's auction series is the "A Little Bit Country . . . A Little Bit Rock And Roll Auction." The lots are available for bid **now through May 21** at www.ebay.com/grammy, presented in partnership with Kompolt. Winning bidders can enjoy extraordinary memorabilia, with all proceeds benefiting MusiCares and the GRAMMY Foundation.

Featured items include:

- **Blink 182-signed guitar**
- **Miley Cyrus, Taylor Swift and other "Divas"-signed guitar**
- **Radiohead-signed Gibson Les Paul Guitar**
- **Dave Grohl- and Jonas Brothers-signed Rock Band Wii**
- **Keith Urban VIP Experience** including Delta First Class Air to city of choice
- **52nd Annual GRAMMY Awards VIP Experience** for **four** with **rehearsals** and **Delta first class airfare**
- Featured items signed by **Coldplay; Flea, Anthony Kiedis, and Chad Smith** of the **Red Hot Chili Peppers; Iggy Pop; Ronnie Wood** and many more

WHEN: The auction runs **now through May 21, 2009**

WHERE: www.ebay.com/grammy

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WHY: Proceeds from **GRAMMY Charity Online Auctions** provide essential support for MusiCares and the GRAMMY Foundation. MusiCares ensures that music people have a place to turn in times of financial, medical and personal need by providing programs and services including **emergency financial assistance, educational workshops, and flu shots, hearing tests and medical/dental screenings**. The **MusiCares MAP Fund[®]** allows access to addiction recovery treatment and sober living resources for members of the music community regardless of their financial circumstances, and **Safe Harbor Rooms, weekly addiction support groups**, and the **MusiCares Sober Touring Network** provide ongoing recovery support.

Under the banner of **GRAMMY in the Schools[®]**, the GRAMMY Foundation produces a range of distinct education programs — across the country throughout the year — that serve high school students and their schools including **GRAMMY Career Day** presented by the Gibson Foundation; **GRAMMY SoundChecks**; **GRAMMY Signature Schools** presented by the Gibson Foundation; **GRAMMY Jazz Ensembles**; and **GRAMMY Camp[®]** sponsored in part by Epiphone. The GRAMMY Foundation also offers preservation and advancement initiatives, fosters dialogue about compelling issues facing the music industry, supports projects that increase the understanding of music and its role in society, and raises public awareness about the urgent need to preserve our nation's recorded sound legacy. These programs include the **Entertainment Law Initiative[®]**, the **Grant Program** with funding generously provided by The Recording Academy[®], the **Living Histories** program and the **Music Preservation Project**.

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy[®], to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit www.grammyfoundation.com.

Established in 1989 by The Recording Academy, MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, please visit www.musicares.com.

GRAMMY Online Charity Auctions are presented in partnership with Kompolt, a California-based online auction agency focused on creating successful, high-value, high-profile promotional and charity auctions for top brand companies. For more information on Kompolt, please visit www.kompolt.com.

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