



The Latin Recording Academy®

Latin Academy of Recording Arts & Sciences, Inc.

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NEWS RELEASE

PEPE AGUILAR, OSCAR D'LEON, JUAN GABRIEL, MARIACHI REYNA DE LOS ANGELES, GILBERTO SANTA ROSA, LOS TUCANES DE TIJUANA, AND WISIN Y YANDEL JOIN STELLAR LINEUP FOR 10TH ANNUAL LATIN GRAMMY® AWARDS

THE LATIN GRAMMY PRE-TELECAST CEREMONY TO BE STREAMED LIVE ONLINE FOR THE FIRST TIME ON LATINGRAMMY.COM

Enrique Bunbury, Luis Enrique, Kany García, Enrique Iglesias, Victor Manuelle, Germán Montero, Omara Portuondo, Milly Quezada, Reik, and Johnny Ventura To Present at Milestone Telecast Airing Nov. 5 on Univision Network Live From Mandalay Bay Events Center in Las Vegas

MIAMI (Oct. 28, 2009) — Pepe Aguilar, Oscar D'León, Mariachi Reyna de Los Angeles, Gilberto Santa Rosa, Los Tucanes de Tijuana, Wisin y Yandel, and 2009 Latin Recording Academy Person of the Year Juan Gabriel, are the latest performers added to the stellar lineup for the **10th Annual Latin GRAMMY® Awards** telecast, it was announced today by The Latin Recording Academy®. Confirmed to present awards are current Latin GRAMMY nominees **Enrique Bunbury, Luis Enrique, Germán Montero, Omara Portuondo** and **Reik**, as well as **Kany García, Enrique Iglesias, Victor Manuelle, Milly Quezada**, and **Johnny Ventura**. The milestone telecast is set for **Nov. 5** at the **Mandalay Bay Events Center** in **Las Vegas**, and will be broadcast live on the **Univision Network** from **8 – 11 p.m. ET/PT (7 p.m. Central)**. For updates and breaking news, please visit The Latin Recording Academy's social networks on Twitter and Facebook: www.twitter.com/latingrammys, www.facebook.com/latingrammys.

Additionally, for the first time the 10th Annual Latin GRAMMY Awards Pre-Telecast ceremony will be streamed live internationally on www.latingrammy.com beginning at 2 p.m. PT. Fashion entrepreneur and former Miss Universe **Bárbara Palacios** will host the Pre-Telecast, during which winners in more than 35 of the 49 Latin GRAMMY categories will be announced prior to the evening's telecast — kicking off a full evening of celebrating excellence in recorded Latin music from around the world. The Pre-Telecast will take place from 2 – 3 p.m. PT at Mandalay Bay Events Center and the live stream will remain on LatinGRAMMY.com for 30 days following the event.

Latin GRAMMY and GRAMMY® winners **Wisin y Yandel** garnered a nomination for Best Urban Album (*La Revolución*) and two in Best Urban Song ("Abusadora" with Marcos Masis "Tainy," and "Mujeres In The Club" with 50 Cent). **Oscar D'León** is nominated for Best Salsa Album (*Tranquilamente... Tranquilo*), **Mariachi Reyna de Los Angeles** is up for Best Ranchero Album (*Compañeras*), and **Gilberto Santa Rosa** has a nod for Record Of The Year ("Si No Vas A Cocinar" with José Lugo Orchestra). **Los Tucanes de Tijuana** vocalist Mario Quintero Lara is nominated for Best Regional Mexican Song ("Se Fue Mi Amor").

Previously announced performers include **David Bisbal, Rubén Blades, Calle 13, Shaila Dúrcal, Luis Fonsi, Grupo Montez De Durango, Laura Pausini, Espinoza Paz, La Quinta Estación** and **Luz Ríos** as well as 14-time Latin GRAMMY and two-time GRAMMY winner **Alejandro Sanz**. Previously announced

(more)

10th Annual Latin GRAMMY Performers and Presenters

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presenters feature **Alexander Acha**, **Beto Cuevas**, **Cucu Diamantes**, **Juan Luis Guerra**, and **Gian Marco**. Actor/Comedian **Eugenio Derbez** and actress/singer **Lucero** will co-host the 10th anniversary celebration.

Once again, Univision.com is the official Spanish-language Web site for the 10th Annual Latin GRAMMY Awards. Find exclusive coverage of this year's performers at www.latingrammy.univision.com, including video interviews and photos, an extensive archive of past shows, and dedicated forums for fans to share their excitement leading up to the live broadcast. For access to the latest Latin GRAMMY scoop and photos on-the-go, visit Univision.com on any Web-enabled mobile device.

Preceding the Awards show telecast, Univision will present exclusive "Noche de Estrellas" (Night Of The Stars) coverage of the celebrity arrivals direct from the Latin GRAMMY Awards green carpet starting at 7 p.m. ET/PT (6 p.m. Central). Presented by "Primer Impacto" co-anchor Bárbara Bermudo and "Nuestra Belleza Latina" host Giselle Blondet, "Noche de Estrellas" will feature live interviews and commentary on the stars and their fashions, and provide viewers an intimate and up close look at Latin music's most glamorous gala event.

A limited number of tickets to the 10th Annual Latin GRAMMY Awards are available to the public and may be purchased at the Mandalay Bay Events Center box office (877.632.7400; www.mandalaybay.com) or through Ticketmaster (www.ticketmaster.com).

The Latin Recording Academy is an international, membership-based organization comprised of Spanish- and Portuguese-speaking recording artists, musicians, songwriters, producers and other creative and technical recording professionals. The organization is dedicated to improving the quality of life and cultural condition for Latin music and its makers. In addition to producing the Latin GRAMMY Awards to honor excellence in the recorded arts and sciences, The Latin Recording Academy provides educational and outreach programs for the Latin music community. For more information about The Latin Recording Academy, please visit www.latingrammy.com. For breaking news and exclusive content, join the organization's social networks as a Twitter follower at www.twitter.com/latingrammys, and a Facebook fan at www.facebook.com/latingrammys.

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