



GRAMMY CAMP® 2011



GRAMMY FOUNDATION™

GRAMMY Camp® is a ten-day residential summer camp for high school students with a focus on the music industry. Hosted in Los Angeles by the University of Southern California Thornton School of Music and taught by top music professionals from multiple disciplines, GRAMMY Camp provides an exciting experience in various music industry careers.

Career Tracks offered:

Audio Engineering

Campers will receive comprehensive instruction on recording techniques, including mic technique, signal flow, and sonic shaping both in studio and live applications while also touching on other studio practices such as traditional production, budgeting, and arrangement for music and film as applied to today's rapidly changing recording industry.

Electronic Music Production

Participants will learn state-of-the-art methods of programming, editing, sampling, and mixing on digital audio work stations to help further develop their original compositions. The Program will also expose campers to cutting-edge techniques in digital music production, remixing and sound manipulation.

Performance

Rhythm – Drums, Bass, Guitar, Keyboards
Horns – Saxophone, Trumpet, Trombone, other...
Strings – Violin, Viola, Cello
Vocal – Singers of all styles

Musicians will study, rehearse, and perform in multiple settings including live events and studio sessions. Each camper will have the opportunity to collaborate, write, and play in a variety of musical styles and arrangements while also learning practical paths to a successful career as a musician.

Songwriter

Aspiring artists, singers, and songwriters will sharpen the skills of their craft while exploring song structure, harmony, melody, lyric writing and vocal techniques. This track will also provide campers with the opportunities to collaborate musically with a combo and to learn valuable insight on sound business practices and effective self-promotion methods.

Music Journalism

Campers will be reporting on and telling the story of GRAMMY Camp. There will be instruction in effective writing and communication techniques in both traditional media outlets, and new media outlets. Topics to be covered include online blogging, video and photo journalism, and journalism ethics and practices.

Concert Production/Promotion

Curriculum will explore the principles behind successful event production and promotion of live events, new media promotion, and traditional marketing methods. Campers' final project will be to develop, promote, market and execute the GRAMMY Camp Showcase Concert.

Learning and performing experiences will include:

- Forum discussions, Workshops, Clinics, Panels, and Master Classes with TOP INDUSTRY PROFESSIONALS
- Individual and small group instruction
- Interactivity between various Career Tracks
- Field trips to professional venues around Los Angeles (performance venues, studios, etc...)
- Media, performance and recording projects
- Music business best practices: How to make a living in the music business

GRAMMY Camp 2011 Dates:

July 9 – 18, 2011

Location:

GRAMMY Camp will be held at the University of Southern California (USC) Thornton School of Music in Los Angeles. Campers, Counselors and GRAMMY Camp Staff will live in the USC dormitories and eat meals in the campus dining hall. Instruction will be held in classrooms on campus and at venues throughout Los Angeles.

Program Cost:

\$2,200

Includes lodging, accommodations, all meals, curriculum & instructional materials, ground transportation in Los Angeles and field trips. *All selected Campers must provide air or ground transportation to and from Los Angeles, CA. **Financial Assistance is available.***

APPLY NOW!

For more info or to apply online:

www.grammyintheschools.com

Application Deadline is March 31, 2011

Questions? Email grammycamp@grammy.com or call toll free: 1-800-423-2017 ext. 8682.

